

FORMIKE ELECTRONIC CO.,LTD

PRODUCT SPECIFICATION

TFT LCD MODULE

MODEL: KWH035ST15-F01 Ver 01

Preliminary SpecificationFinally Specification

CUSTOMER'S APPROVAL	
SIGNATURE:	DATE:

APPROVED	PM	PD	PREPARED
BY	REVIEWD	REVIEWD	BY
Kam	1	Stephen	Roy

Prepared By:

FORMIKE ELECTRONIC CO.,LTD

Address:Room A818 New Energy Building, NanHai Road, NanShan District, ShenZhen, China. 518054 TEL:(86) 755 88306921,88306931 FAX:(86) 755 88304615 Http://www.wandisplay.com

• This specification is subject to change without notice. Please contact FORMIKE or it's representative before designing your product based on this specification.

Issued Date: Sep- 23-2009

Records of Revision

2009/09/23 ALL 0.0 FIRST ISSUE	DATE	REF.PAGE PARAGRAPH DRAWING No.	REVISED No.	SUMMARY	REMARK
	2009/09/23	ALL	0.0	FIRST ISSUE	



Contents

1	Introduction	4
2	General specification	5
3	Mechanical drawing	6
4	Absolute maximum ratings	7
5	Electrical characteristics	7
6		8
7	Pin Assignment	11
8	Block diagram	12
9	LCM quality criteria	13
10	Packing method	19

1. Introduction

1.1 Scope of application

This specification applies to the Negative type TFT transmissive dot matrix LCD module that is supplied by **FORMIKE ELECTRONIC** This LCD module should be designed for mobile phone use.

Module No.: KWH035ST15-F01

LCD specification: Duty 1/480, Dots 320xRGBx480.

As to basic specification of the driver IC, refer to the IC (ILI9481) specification and datasheet.

1.2 Structure:

Double display structure:

TFT Module + FPC +BL

FULL 65k or 262k Color 3.5 inch TFT LCD size for main LCD;

One bare chip with gold bump (COG) TECH;

16 BITS 80 parallel

1.3 TFT features:

Structure: TFT PANNEL+IC+FPC+BL;

Transmissive Type LCD

320 dot-source and 480 dot-gate outputs;

65k or 262k Color can be selected by software;

White LED back light;

16 BITS 80 parallel interface;

1.4 Applications:

Mobile phone

PSP

PDA

GPS

Etc...



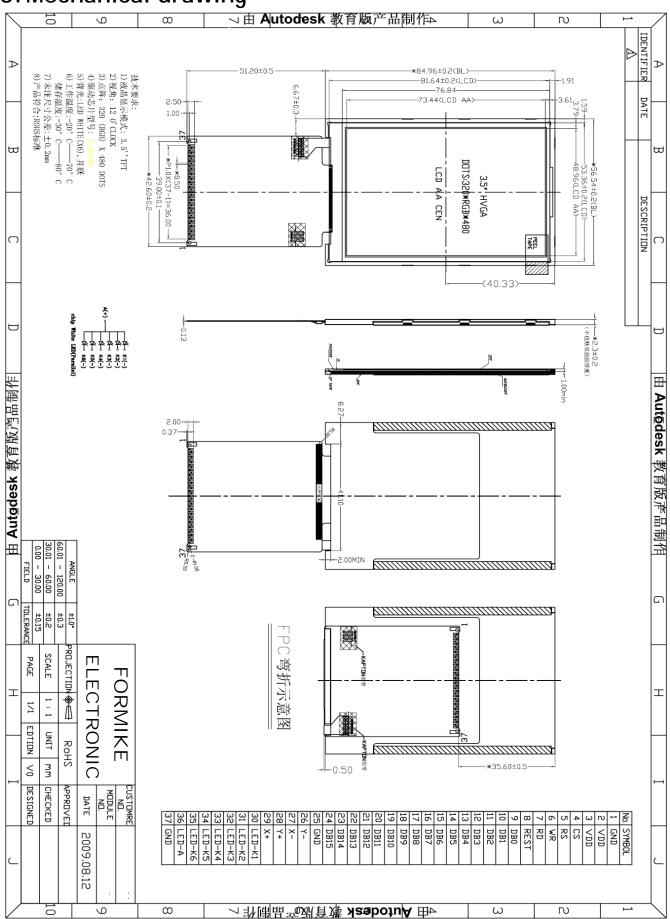
2. General specification

ITEM	Standard value	UNIT
LCD Type	TFT Negative Transmissive	
Driver element	a-Si TFT Active matrix	
Number of Dots	320*(RGB)*480	Dots
Pixel Arrangement	RGB Vertical Stripe	
Active Area	48.96 *73.44	mm
Viewing Area (W*H)	/	mm
LCD Duty	1/480	
LCD Bias	/	
Viewing Direction	12 O'clock	
Driver IC	ILI9481	
Module Size(W*H*T)	56.54x84.96x2.3	mm
Approx. Weight	TBD	g
Back Light	White LED	
System interface	16 BITS 80 parallel interface	



O.,LTD Module No.: KWH035ST15-F01

3. Mechanical drawing





4. ABSOLUTE MAXIMUM RATINGS

Parameter	Symbol	Min	Max	Unit
Supply voltage for logic	V _{cc}	-0.3	3.3	٧
Input voltage for logic	V _{IN}	-0.5	V _{cc} +0.3	V
Supply current (One LED)	I _{LED}		30	mA
Operating temperature	T _{OP}	-10	+60	°C
Storage temperature	T _{ST}	-20	+70	°C

5. ELECTRICAL CHARACTERISTICS

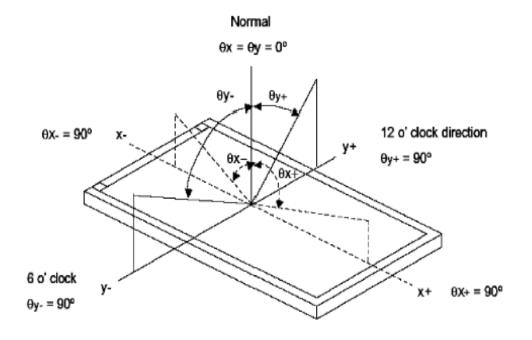
Item	Symbol	Min	Тур	Max	Unit	Applicable terminal
Supply voltage for logic	V _{cc}	2.5	2.8	3.3	V	V_{DD}
Input voltage	V _{IL}	-0.3	-	0.2 V _{DD}	V	
Input voltage	V _{IH}	0.8 V _{cc}	-	V _{cc}	V	
Input leakage current	I _{LKG}				μA	
LED Forward voltage	V _f	3.0	3.2	3.4	٧	
Input backlight current	I _{LED}	-	15	20	mA	With One LED



6. OPTICAL CHARACTERISTICS

ITEM		SYMBOL	CONDITIONS	SPEC	IFICAT	IONS	LINIT	NOTE
ITEIV	ITEM		CONDITIONS	MIN.	TYP.	MAX	UNIT	NOTE
Tranmittanc	Tranmittance				4.7		%	
Contrast Rat	io	CR		300	350			
Response Ti	me	Tr+Tf			25	40	ms	
	Red	XR			0.651			
		YR	Viewing		0.332			
CIE	Gree	XG	normal angle		0.301			All left side
Color	n	YG			0.585			data are
coordinate	Blue	Хв			0.133			based on wasam's product
Coordinate		YB			0.136			
	White	Xw			0.309			
		Yw			0.344			reference
	Hor.	$ heta_{\scriptscriptstyle{X+}}$		40	45			only
Viewing Angle		$\theta_{\scriptscriptstyle X-}$	Center CR>=10	40	45		Deg.	
	Ver.	$ heta_{\scriptscriptstyle{Y+}}$		30	35		Jeg.	
		$ heta_{\scriptscriptstyle Y-}$		10	15			
Uniformity	Un			80	85		%	

Note 1 : Definition of Viewing Angle 9 x and 9 x:

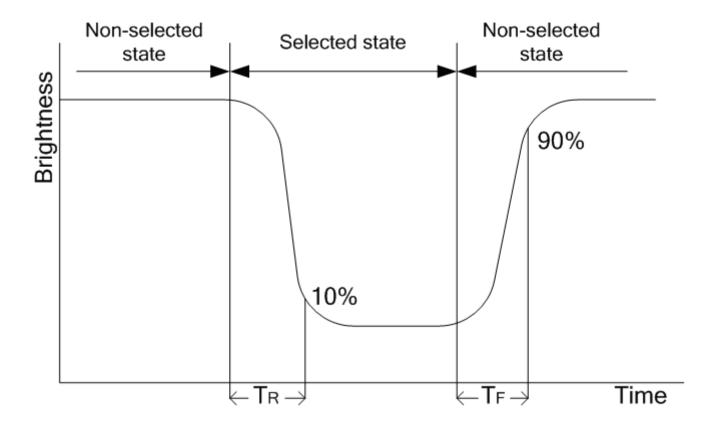




Note 2: Definition of contrast ratio CR:

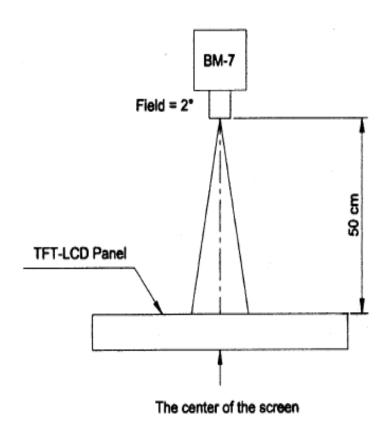
$$CR = \frac{Brightness of non-selected dots (white)}{Brightness of selected dots (black)}$$

Note 3: Definition of response time (TR, TF)

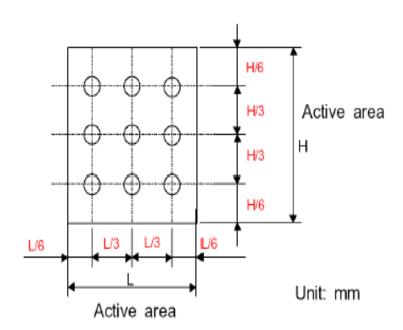




The brightness test equipment setup 20mA Field=2° (As measuring "black" image, field=2° is the best testing condition)



Note 4:



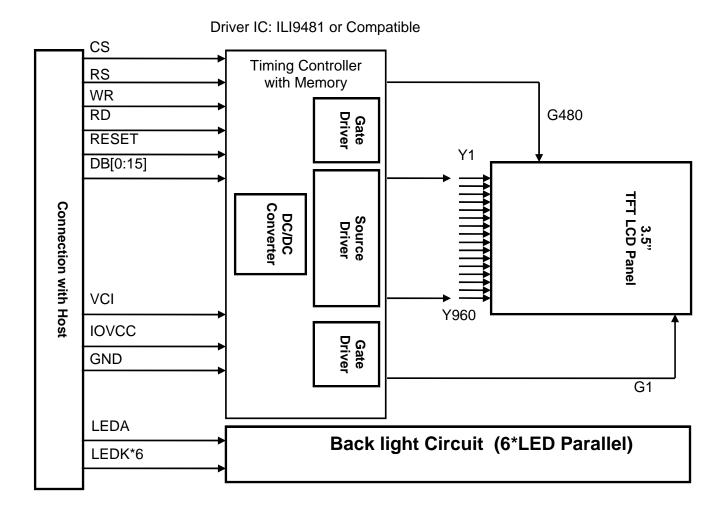


7. MCU Interface Pin Function

NO.	SYMBOL	Description	I/O
1	GND	Ground	Power supply
2~3	VDD	Power supply	Power supply
4	CS	Chip Select	I
5	RS	Command/Data Select	I
6	WR	Write signal	I
7	RD	Read signal	I
8	/REST	LCD RERSET TERMINAL ACITVE"L"	I
9~24	DB0~DB15	DATA BUS15~DATA BUS0	1/0
25	GND	Ground	Power supply
26	Υ-		
27	X-	Touch Panel Control Pin	
28	Y+	Touch Faller Control Fill	
29	X+		
30~35	LEDK1~LEDK6	LED Cathode	Power supply
36	LEDA	LED Anode	Power supply
37	GND	Ground	Power supply



8. BLOCK DIAGRAM



Module No.: KWH035ST15-F01

9.LCM Quality Criteria

9.1 VISUAL & FUNCTION INSPECTION STANDARD

9.1.1 Inspection conditions

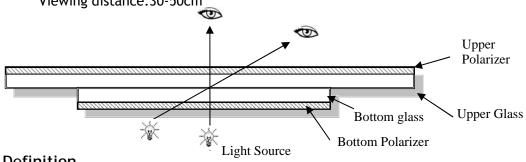
Inspection performed under the following conditions is recommended.

Temperature: 25±5°C Humidity: 65%±10%RH

Viewing Angle: Normal viewing Angle.

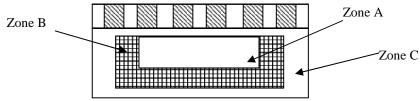
Illumination: Single fluorescent lamp (300 to 700Lux)

Viewing distance: 30-50cm



Module No.: KWH035ST15-F01

9.1.2 Definition



Zone A: Effective Viewing Area(Character or Digit can be seen)

Zone B: Viewing Area except Zone A

Zone C: Outside (Zone A+Zone B) which can not be seen after assembly by customer.)

Note:

As a general rule ,visual defects in Zone C can be ignored when it doesn't effect product function

or appearance after assembly by customer.

9.1.3 Sampling Plan

According to GB/T 2828-2003; , normal inspection, Class II AQL:

Major defect	Minor defect
0.65	1.5

LCD: Liquid Crystal Display, TP: Touch Panel, LCM: Liquid Crystal Module

N	Items to be	Criteria	Classification of
0	inspected		defects
1	Functional defects	 No display, Open or miss line Display abnormally, Short Backlight no lighting, abnormal lighting. TP no function 	Major
2	Missing	Missing component	
3	Outline dimension	Overall outline dimension beyond the drawing is not allowed	
4	Color tone	Color unevenness, refer to limited sample	
5	Soldering appearance	Good soldering , Peeling off is not allowed.	Minor
6	LCD/Polarizer/TP	Black/White spot/line, scratch, crack, etc.	



9.1.4 Criteria (Visual)

Number	Items	Criteria(mm)
1.0 LCD Crack/Broken NOTE: X: Length	(1) The edge of LCD broken	
Y: Width Z: Height		X Y Z
L: Length of ITO, T: Height of LCD		≤3.0mm
	(2)LCD corner broken	X Y Z ≤3.0mm ≤L ≤T
	(3) LCD crack	Crack Not allowed



umber	Items		Cr	iteria (m	m)		
2.0	Spot defect	① light dot (LCD/T stain)				ight dot, pinho	ole, den
	↑	Zone Size (mm)	Acceptable Qty				
			A	В		С	
	X	Ф≤0.10	Ignore				
	$\Phi = (X + Y)/2$	0.10<Φ≤0.15	3(distance ≥ 10mm)			Ignore	
		0.15<Φ≤0.2	1			1511010	
		0.2<Ф	0				
		②Dim spot (LCD/TP/Polarizer dim dot, light leakage、dark spot)
		Zone	Acceptable Qty				
		Size (mm)	Α	В		С	
		Ф≤0.1	Ignore				
		0.1<Φ≤0.2	2(distance ≥ 10mm) 1			Ignore	
		0.2<Φ≤0.3				.5	
		Ф>0.3	0				
		③ Polarizer accidented spot					
		Zone Size (mm)	Acceptable Qty				
			A	В		С	
		Ф≤0.2	Ignore				
		0.2<Φ≤0.5 Φ>0.5	2(distance ≥ 10mm) 0			Ignore	
		Ψ>0.3	U				
	Line defect (LCD/TP						
	/Polarizer	Width(mm)	Length(mm)	Aco	ceptabl	-	
	black/white line,			Α	В	С	
	scratch, stain)	Ф≤0.03	Ignore	Igno			
		0.03 <w≤0.05< td=""><td>L≤3.0</td><td></td><td colspan="2">N≤2 Ignore</td><td></td></w≤0.05<>	L≤3.0		N≤2 Ignore		
		0.05 <w≤0.08< td=""><td colspan="2">L≤2.0 N≤2</td><td></td><td></td></w≤0.08<>	L≤2.0 N≤2				
		0.08 <w< td=""><td colspan="2">Define as spot de</td><td>t defec</td><td>t</td><td></td></w<>	Define as spot de		t defec	t	



FORMIKE ELECTRONIC CO.,LTD

Module No.: KWH035ST15-F01

					·	·		
	Polarizer Bubble	Zone Size (mm)		Acceptable Qty		ty		
3.0				Α	В	С		
		Ф≤0.2		Ignore				
		0.2<Φ≤0.4		2(distance ≥ 10mm)		lanore		
		0.4<Φ≤0.6		1		Ignore	;	
		0.6<Ф		0				
4.0	SMT	According to IF are major defe					ect and missing part	
			Δccent		ceptable C)tv		
		TP bubble/	Size Φ(mm)	A	В	C		
	TP Related	accidented	Ф≤0.1		Ignore			
		spot		0.1<Φ≤0.2	2 (distance	e≧10mm	lgnore	
			(0.2<Φ≤0.3	1		ignore	
				0.3<Ф	0			
		Assembly	Assembly					
		deflection	beyond the edge of backlight ≤0.15mm					
5.0		Newton Ring					1規律性	
			Newton Ring area>1/3 TP area NG Newton Ring area≤1/3 TP area OK		(0	2.排兒牽生		
					<u> </u>			
							/ / / / / / / / / / / / / / / / / / /	



_							
	TP corne broken X: lengt Y: width Z: heigh	h X≤3.0mm	Y Y≤3.0mm proken is no	Z Z <lcd thickness t allowed.</lcd 	z		
	TP edge broken X: lengt Y: width Z: heigh	X X≤6.0mm	Y Y≤2.0mm broken is no	Z Z <lcd td="" thickness<=""><td>z</td></lcd>	z		
	itaria (functional itaria)	Circuitry	Droken is no	t allowed.			
<u>cri</u>	iteria (functional items)	14			Cuit ania (mana)		
	Number		ems		Criteria (mm)		
	1		display		Not allowed		
	2		g segment		Not allowed		
	3	S	hort		Not allowed		

Backlight no lighting

TP no function

Module No.: KWH035ST15-F01

Not allowed

Not allowed

9.2 RELIABILITY TEST

4

5

NO	ITEM	CONDTTION	STANDARD		
1	High Temp. Storage	70℃, 12 hours	1. Functional test is OK. Missing Segment, short, unclear segment, non-display, display abnormally and liquid crystal leak are un-		
2	Low Temp. Storage	-20℃, 12 hours			
3	High Temp. Operation	60℃, 12 hours			
4	Low Temp. Operation	-10℃, 12 hours			
5	High temperature and high Humidity storage	40°C,90%RH ,12 hours	allowed. 2. No low temperature bubbles, end seal loose and fall, frame rainbow.		
6	Thermal and cold shock	Static state, $-20^{\circ}\mathbb{C}$ (30 Min) ~ $70^{\circ}\mathbb{C}$ (30 Min) ~ $-20^{\circ}\mathbb{C}$ (30Min) , packaging, 10 cycles			
7	Vibration test	Packaging, Frequency: 10-55Hz Amplitude: 1.0mm, Each direction on X,Y axe 0.5 houre, circle 2 hours	 Function test is OK. No glass crack, chipped glass, end seal loose and fall, epoxy frame crack and so on. No structure loose and fall. 		
8	Dropping test	Pack products into the carton box. Drop it from 80cm height to ground. Once for each side of the carton			

NOTE:

- 9.2.1 The reliability items will be fully performed in new sample qualification,9.2.2 The reliability status will be tested as monitor during mass production. Individual reliability test shall be

performed by lot , Moreover, the individual reliability item shall be decided according to reliability plan.

9.2.3 All samples are inspected after keeping in the room with normal temperature and humidity for 2 hours or above.

Module No.: KWH035ST15-F01

- 9.2.4 Vibration test: It is not necessary to test for those products without assembly frame , back light ,PCB and so on.
- 9.2.5 Dropping test: It is necessary for affirming new package.
- 9.2.6 For the high temperature and high humidity test, pure water of over 10 M Ω .cm should be used.
- 9.2.7 Each test item applies for test LCM only once .Then tested LCM cannot be used again in any other test item.
 - 9.2.8 The quantity of LCM examination for each test item is 5pcs to 10pcs.

9.3 Safety instructions

- 9.3.1 If the LCD panel breaks, be careful not to get any liquid crystal substance in your mouth.
- 9.3.2 If the liquid crystal substance touches your skin or clothes, please wash it off immediately by using soap and water.

9.4 Handling Precautions

- 9.4.1 Avoid static electricity damaging the LSI.
- 9.4.2 Do not remove the panel or frame from the module .
- 9.4.3 The polarizing plate of the display is very fragile. So, please handle it very carefully.
- 9.4.4 Do not wipe the polarizing plate with a dry cloth, as it may easily scratch the surface of the plate.
- 9.4.5 The color tone of display and background of LCM has the possibility to be changed in the storage temperature range.
- 9.4.6 Pay attention to the working environment, as the element may be destroyed by static electricity.
 - --Be sure to ground human body and electric appliance during work.
 - --Avoid working in a dry environment to minimize the generations of static electricity.
 - --Static electricity may be generated when the protective film is fast peeled off.
- 9.4.7 When soldering the terminal of LCM, make certain the AC power source of soldering iron does not leak.
 - 9.4.8 If the display surface becomes contaminated ,breathe on the surface and gently wipe it with a soft-dry- clean cloth .If it is heavily contaminated ,moisten cloth with the following solvent(ex:Ethyl alcohol).Solvents other than those above-mentioned may damage the polarizer(Especially ,do not use them .ex: Warter / Ketone)

9.5 Operation instructions

- 9.5.1 It is recommended to drive the LCD within the specified voltage limits, try to adjust the operating voltage for the optimal contrast, the color and contrast of LCD panel will varies at different temperature.
- 9.5.2 Response time is greatly delayed at low operating temperature range. However, this does not mean the LCD will be out of the order, It will recover when it returns to the specified temperature range.
- 9.5.3 If the display area is pushed hard during operation, the display will become abnormal.
- 9.5.4 Do not operate the LCD at the environments over the specified conditions, this may cause damage on the LCD and shorten the lifetime.

9.6 Storage instructions:

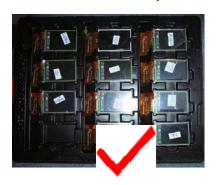
- 9.6.1 Store LCDs in a sealed polyethylene bag.
- 9.6.2 Store LCDs in a dark place, Do not expose to sunlight or fluorescent light. Keep the temperature between 0° C and 35° C.
- 9.6.3 Avoid the polarizer touch any other object, (It is recommended to store them in the container in which they were shipped.)

9.7 Limited Warranty

9.7.1 will replace or repair any of its LCD modules, which are found to be defective, when inspected in accordance with LCM acceptance standards (copies available upon request) for a period of 12 months from ink- print date on product

- 9.7.2 Any defects must be returned to within 60 days since ship-out. Confirmation of such date shall be based on freight documents. The warranty liability of wasam limited to repair and/or replacement on defects above (7.1,7.2)
- 9.7.3 No warranty can be granted if the precautions stated above have been disregarded. The typical samples are as below:
 - -- LCD glass crack/break
 - --PCB outlet is damaged or modified.
 - --PCB conductors damaged.
 - --Circuit modified with by grinding, engraving or painting varnish.
 - --FPC crack
- 9.7.4 Modules must be returned with sufficient description of the failures of defects. Any connectors or cable installed by the customer must be removed completely without damaging the PCB outlet, conductors and terminals. Modules must be packed with the container in which they were shipped.





10. Packing method

----TBD